Announcement of Shift to New Management Setup

July 1st, 2014
Bayview Asset Management Co., Ltd.
Ken Yagi,
President and CEO

Bayview Asset Management Co., Ltd. (BVAM), which is headed by Mr. Ken Yagi, President and CEO, would like to announce that changes of directors and the appointment of a new auditor have been resolved by the shareholders' meeting held on June 30, 2014 and that a new executive officer has been appointed at the board of directors' meeting.

BVAM, as one of the few independent asset management firms offering both discretionary investment and investment trust services, has strived to build a solid investment platform that enables the Company to continuously provide asset management services of high quality. As BVAM enter its 17th anniversary of foundation, the following personnel changes will be made in order to further strengthen its internal structure.

- 1. Mr. Naotaka Murasumi and Mr. Yuji Kudo will assume the post of director. (as of June 30, 2014)
- 2. Mr. Susumu Takanohara and Mr. Ichiro Tsunoda will retire as director. (as of June 30, 2014)
- 3. Mr. Tsuneo Suzuki will assume the post of auditor. (as of July 1, 2014)
- 4. Mr. Hiroaki Iwata will assume the post of executive officer. (as of July 1, 2014)

Corporate Management

President and CEO	Mr. Ken Yagi
Director	Mr. Naotaka Murasumi (newly appointed)
Director	Mr. Yuji Kudo (newly appointed)
Auditor	Mr. Tsuneo Suzuki (newly appointed)
Auditor	Mr. Nobuaki Tomaru
Executive Officer	Mr. Yasuo Sakuma
Executive Officer	Ms. Rieko Shimojo
Executive Officer and CFO	Mr. Hiroaki Iwata (newly appointed)

Bayview Asset Management was founded on January 7, 1998, as an independent boutique asset management firm, that is to say, a pioneer in specialized asset management, with the idea to innovate Japan's asset management industry. The company has been devoted to bringing the highest level of asset management services to investors over the years. As a result, BVAM is honored to have received tremendous support, from institutional and individual investors both domestic and abroad, and the company has steadily grown to become one of the best boutique asset management firms in Japan with a focus on Japanese and U.S. equities investment.

Directors Mr. Takanohara and Mr. Tsunoda have directed and led BVAM for 12 years since they assumed their positions in 2002, however, they will both retire voluntarily at this time as directors of BVAM. The two have contributed to building the foundation of BVAM in various ways, applying their rich experience in the industry from serving many executive positions at financial institutions representing Japan, namely the Industrial Bank of Japan Ltd. (currently Mizuho Bank Ltd.), in the case of Mr. Takanohara, and Nomura Securities Co., in the case of Mr. Tsunoda, and will now pass the torch to the new organization for the next growth stage.

The newly appointed director Mr. Murasumi has enjoyed a successful career as an executive of Nomura Securities Co. over many years and has thorough knowledge of the financial business, as well as a broad network of personal contacts in the industry. Mr. Murasumi has contributed to the development of BVAM's business through the advice he gave as advisor, but now by becoming a director, he will provide direct supervision and guidance in a closer manner, and the company looks forward to receiving practical know-how on corporate management.

Director Mr. Kudo, who is also newly appointed, became the first president and representative director of Schroder Investment Management (Japan) Ltd. at a time when foreign capital asset management firms were just making their inroads in Japan in the 1980s. He claims a brilliant achievement as a pioneer who has elevated the status of Schroder, as well as foreign capital asset management firms at the dawn of their history and paved the way that has led to today's progress. His unique experience is extremely valuable for BVAM, aspiring to become the asset management company of the new generation.

Auditor Mr. Suzuki, after working for companies, including Yamaichi Securities Co., was responsible for the inspection of Japanese and foreign financial institutions at the Financial Services Agency. He was the first person with a private industry background to be appointed Chief Inspector of FSA's Securities and Exchange Surveillance Commission, and he has thorough knowledge of the frameworks of internal management and financial business practices in particular. BVAM has acquired an assurance report on internal control for its discretionary investment business from an independent external auditor in March 2013 and has been working on enhancing and strengthening its compliance and governance systems. By welcoming a great expert like Mr. Suzuki, the company will steadily advance towards summing up such efforts.

Furthermore, Mr. Hiroaki Iwata, who has been in the post of CFO at BVAM, will become an executive officer of the company. Mr. Iwata joined the company in October 2004. Since then, he has served as general manager of the Investment Management Planning Division, the Marketing Planning Division, the Investment Management Operations Division, and the Corporate Administration and Operations Division. He was promoted to CFO in April 2011. With his detailed knowledge of our middle- and back-office divisions, he is essential in supporting the company's organization.

BVAM seeks to evolve from its founding days of employing people to form the company to its growth stage of cultivating talent to nurture the company. The management reform at this time gives full consideration to the executives' age composition with a perspective for the next generation and is part of a long-term commitment as an asset management firm. The company intends to meet investors' expectations with utmost effort as an asset management firm that provides services with a face and of truly high quality by continuing to make personnel and organizational changes as necessary and appropriate.

The career histories of the newly appointed executives are as follows.

Naotaka Murasumi: Director

Naotaka Murasumi became Advisor to Bayview Asset Management Co., Ltd. (BVAM) first in 2005 and then was reappointed in October 2012. He has been appointed director since June 2014. Naotaka started his career at Nomura Securities Co., Ltd. in 1963. After serving as general manager of the Paymaster's Office, general manager of the Overseas General Services Department, head of the System Development Office, general manager of the Human Resources and Training/Staff Department, head of the Legal/Management and Comprehensive Planning Office, and the general manager of the System Planning Department, he was promoted to director in 1986, senior corporate managing director in 1988, executive vice president in 1990 and deputy president (representative director) in 1993. Since 1999, he has served as chairman and representative director of Japan Future Information Technology & Systems Co., Director of CSK Corp. and director of Hitachi Transport System Ltd. After becoming advisor to BVAM,

he also served as director of Sparx Group Co. and director of Hitachi Plant Technologies Ltd. Naotaka received a B.A. in economics from Hokkaido University in 1963.

Yuji Kudo: Director

Yuji Kudo joined Bayview Asset Management Co., Ltd. (BVAM) as director in June 2014. He started his career in 1967 when he joined Nikko securities Co., Ltd. After receiving training in London and Hong Kong, he became engaged in asset management operations, joining the Foreign Investment Advisory Office of Nikko Research Center Ltd. in July 1973 and being seconded to an American Japan fund (specializing in investment in Japan) from 1976. Yuji became president and representative director of Schroder Investment Management Ltd. in 1985. Since 2004, he was also the representative of y2e Consulting and advisor to Henderson Global Investors (Japan) Ltd. He also serves as a committee member on the Japan Investment Advisers Association Discipline Committee, a director of the International Management Association and part-time lecturer at the universities of Waseda, Kobe and Osaka, Yuji received a L.L.B. in law from Tohoku University in 1967.

Tsuneo Suzuki: Auditor

Tsuneo Suzuki joined Bayview Asset Management Co., Ltd. (BVAM) in June 2014 as an advisor, and was appointed as auditor in the following month of July. In 1976, he started his career at Yamaichi Securities Co. where he became assistant manager of Marketing Planning Division and the manager of the Machida, Kita Kyushu, and Ikebukuro branch offices, respectively. In 1998, he moved to Commerzbank AG. After serving as the as general manager of the Marketing Division, in 2003, he joined E*TRADE Japan K.K. where he supervised online and face-to-face sales as the general manager of the Marketing Planning Division. Following this, in 2004, Tsuneo joined the Financial Services Agency (FSA) where he performed many inspections of financial institutions as an inspector in the Inspection Division and Inspection Coordination Division of the Securities and Exchange Surveillance Commission (SESC). He was promoted to become the first chief inspector with a private industry background in July 2011. Tsuneo received a B.A. in economics from Fukushima University in 1976.

Hiroaki Iwata: Executive Officer and CFO

Hiroaki Iwata joined Bayview Asset Management Co., Ltd. (BVAM) as general manager of the Investment Management Planning Division in October 2004, and was subsequently appointed as general manager of the Marketing Planning Division, the general manager of the Investment Management Operations Division, the general manager of the Investment Management Services Division and the general manager of the Corporate Administrations & Operations. He was promoted to chief financial officer in April 2011 and executive officer in July 2014. Prior to joining BVAM, he joined Yamaichi Securities in 1990 and assigned to Yamaichi Securities Investment Trust Management Co. (current Mitsubishi UFJ Asset Management), where he was engaged in the management of investment trusts investing in Japanese equities, bonds and convertible bonds. Since 1993, he has been responsible for active management type investment trusts investing mostly in Japanese equities as a fund manager. Thereafter, he took on responsibilities from asset management product development, marketing to documentation at the Product Planning Division, Product Marketing Division and Sales Planning Division. Hiroaki received a B.A. in science from Rikkyo University in 1990. He is a Chartered Member of the Securities Analysts Association of Japan (CMA).